

Buy Beauty

Online Shopping Experience For Women

Dr.M.Rajaiah¹, Dean Academics & HOD, Dept of CSE, Audisankara
College of Engineering and Technology, Gudur.

Mrs.Katta.Lakshmi², Assistant Professor ,Dept of CSE, Audisankara
College of Engineering and Technology, Gudur.

Ms.M.Rama Rakshitha¹, UG Scholar, Dept of CSE, Audisankara
College of Engineering and Technology, Gudur.

Ms.R.Thanuja², UG Scholar, Dept of CSE, Audisankara College of
Engineering and Technology, Gudur

Ms.M.RajyaLakshmi³, UG Scholar, Dept of CSE, Audisankara College
of Engineering and Technology, Gudur.

Mr.N.PrudhviRaju⁴, UG Scholar, Dept of CSE, Audisankara College of
Engineering and Technology, Gudur

Mr.M.KamalTeja⁵, UG Scholar, Dept of CSE, Audisankara College of
Engineering and Technology, Gudur

ABSTRACT_ The project's primary goal is to improve the shopping experience for women while buying cosmetics. There are websites that have many brands in the market and products for every sort of client; nevertheless, these products do not always reach the people who need them the most, and some products are overpriced or not worth the hype. Additionally, some websites' user interfaces are not particularly excellent. Some websites don't offer simple return policies, and the tracking ID isn't updated promptly. User information is misused, and the services are not continuous. No FAQs or question areas, which are essential for a general audience that relies on these websites. The project's major goal is to provide ideas based on user problems, display the best products that are reasonably priced on the screen, and display a wide range of products and services based on the user's searches

provided the user is willing to give permission to use recent searches.

1.INTRODUCTION

The project's primary goal is to improve the shopping experience for women while buying cosmetics. To make it easier for customers to find the cosmetics that work best for them, to find places that provide the relevant cosmetics, and to explain the impacts of the makeup products to give users a forum where they may express their opinions on various cosmetic items, to enable user participation by letting them contribute new cosmetic products to the database, and to reduce the number of activities needed from users to complete jobs. Every lady wants to experiment with makeup, but the issue is that they lack sufficient instruction on what to use, how to apply, and where to purchase the goods. In a survey of young girls, nearly 3 in 5 admitted to using makeup, with 2/3 beginning between the ages of 8 and 13. 50% between 11 and 13, 29% between 14 and 16.

Users will benefit from hassle-free services, loyalty updates, FAQs shown and a space for questions, customer care updates, tracking id that promptly provides updates, no misuse of personal information, and accounts that can be either private or public depending on the user. The project's major goal is to provide ideas based on user problems, display the best products that are reasonably priced on the screen, and display a wide range of products and services based on the user's searches provided the user is willing to give permission to use recent searches. choices for online delivery and payment. simple to use website for beginners. Both the admin side and the client side of the website offer unique features. In contrast, client side features include Secure Login and Registration, Content, Home Page, Product List, Product List per Categories, and Product Filter. On the admin side, we have proposed the following features: dashboard, Brand management, category management, manage account details/credentials, and manage system information.

Basically there are lot of websites out there which have lot of products. Today in market everything is available but don't know what exactly to use no awareness and the websites are providing products what they wish not what customer exactly need. previously there are shops there also same problem happened where the product tie up with them to promote products which are not at all needed and this is a problem

which is still lingering after all these years of digital world. I faced these problems as a teenager where I was confused about products and people would recommend something which is not at all related and many teenagers, women are still facing these issues. We are not promoting the use of makeup to feel confident. . It's only a tool for some individuals to face the world with confidence, and they require a website that, especially for teens, offers ideas based on skin condition in an affordable manner. Teenagers who want to try makeup—about 53% of them—are unsure about what products to use or what they shouldn't...

2.PROPOSED SYSTEM

We are introducing upi payments, delivery tracking using tracking ids, customised pages based on web searches, sms/mail/call verification of account not more than 1 account with one phone number, and the ability to search through images that can be used as data. Customers can easily find all the items related to their searches with these features. which makes it straightforward to use and uncomplicated. secure online transactions, online customer service calls, or calls made at the customer's request

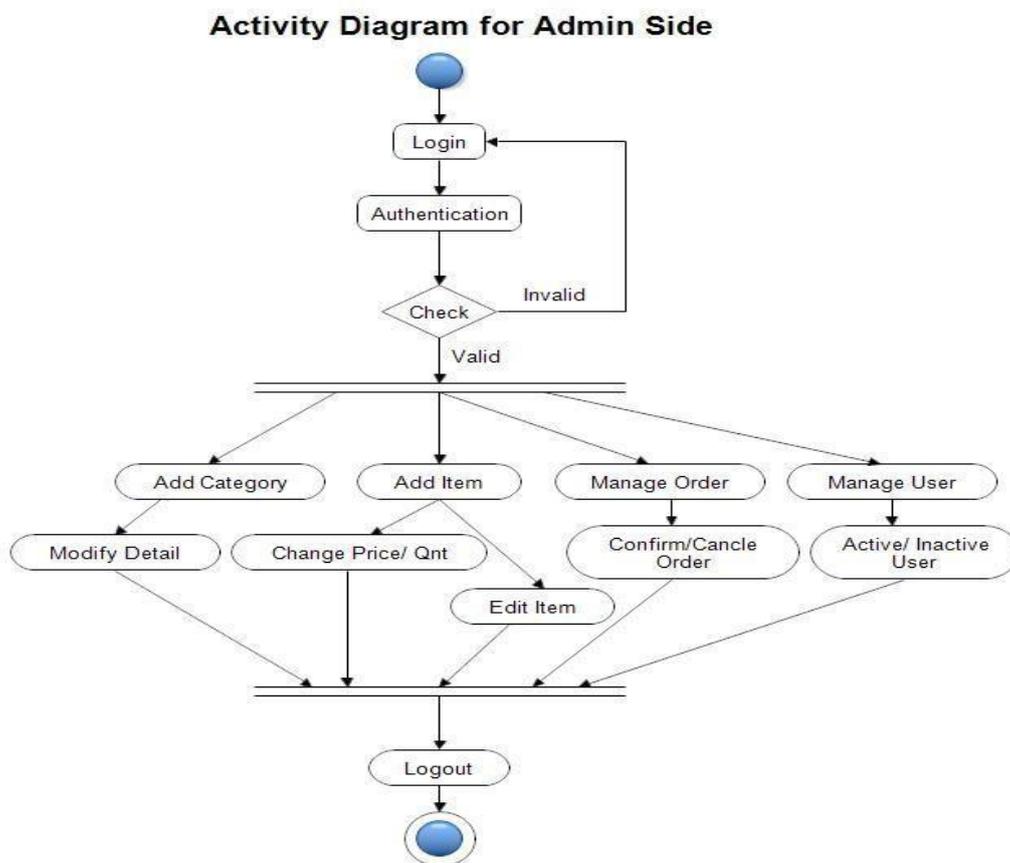
3.LITERATURE SURVEY

TITLE: A study on Skin care product detection using Image Processing by R.Kanagaraj,R.Abishek,E.Elakiya,P.Ajay,S.Babu.

In this paper Image processing-based skin care product detection technique has proposed an idea to provide recommendations based on the chemical composition of cosmetics. It is always difficult to select a better cosmetic item when you are a consumer. It might be frightening at times since new products may end up causing skin problems. Always the required information will be provided on the back of each product, but unless the user is a chemist, it's difficult to read the component lists. Instead of just being worried about your new choice,this research work has decided to build a simple cosmetic recommendation application to provide information on the suitability of the product.

4.IMPLEMENTATION

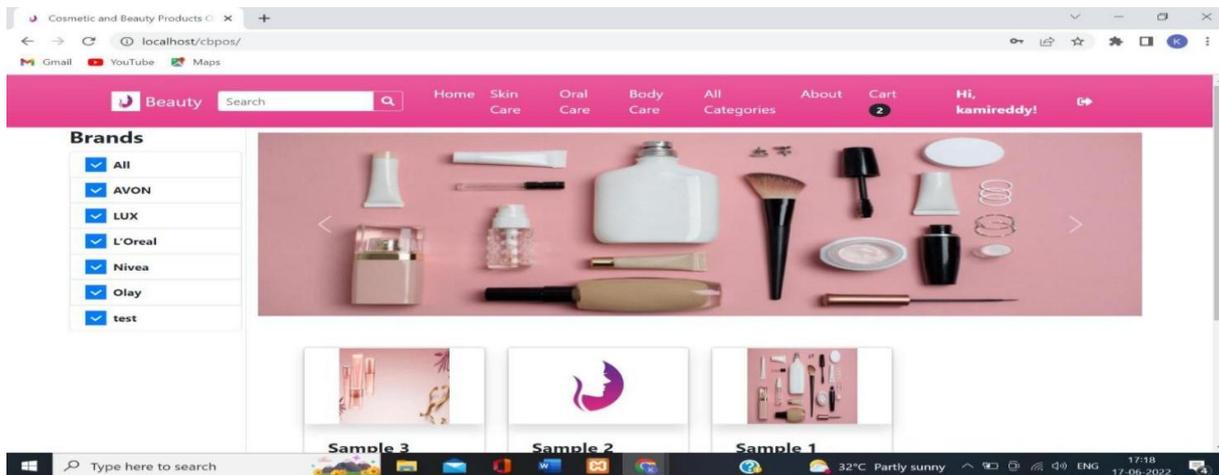
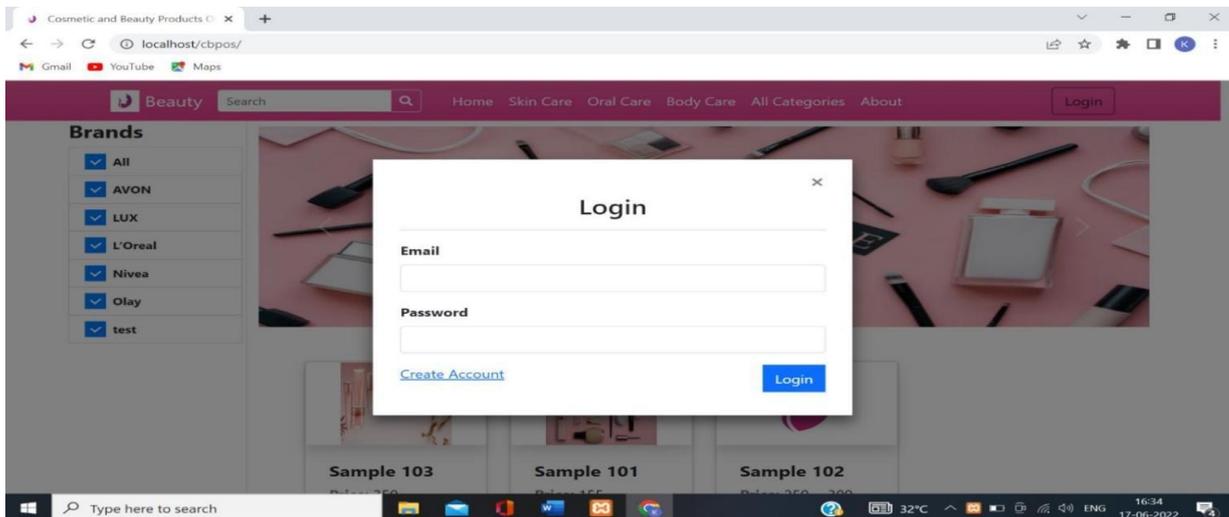
In essence, system architecture is a plan that shows how user interfaces, databases, middleware systems, and application components interact. Additionally, it describes several system components, all of which are described in our project. The explanation goes as follows: Users collect data through the front end, which is what our users view and interact with. We build the front end using HTML, CSS, and Javascript. Through requests, the front end is linked to the back end, and the front end can request access to the back end. The back end has a web server, which houses file systems and databases. The place where we save data is in a database, which is made up of MYSql and MainDB, while the file system is made up of HTML and CSS. This backend also includes app logic, which is crucial for a web application to function. In order for the frontend, which is utilised by users, to access the information in the backend, our backend will now grant permission through the answer called a response. And now that the web application system architecture shows the findings to customers, this is how the user will obtain the data.

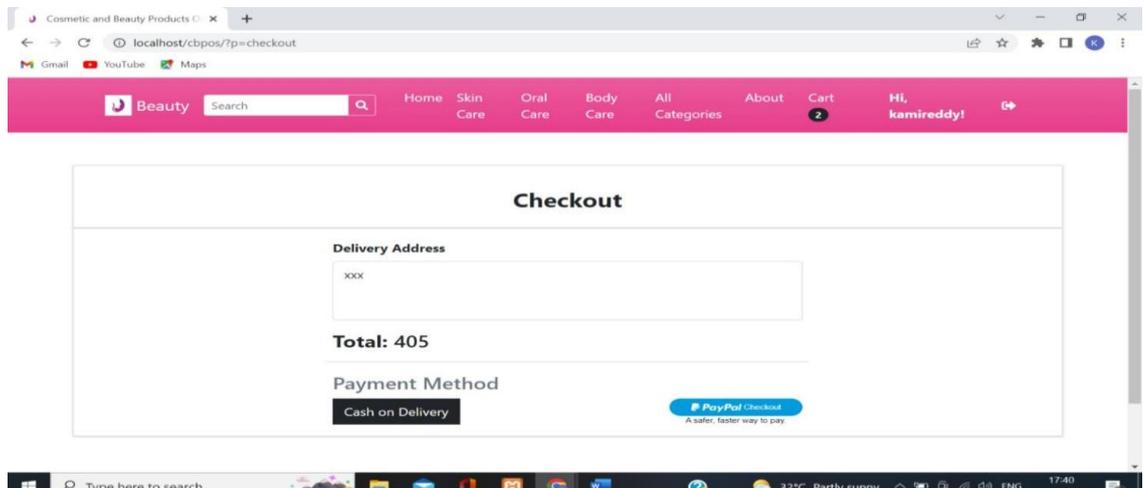
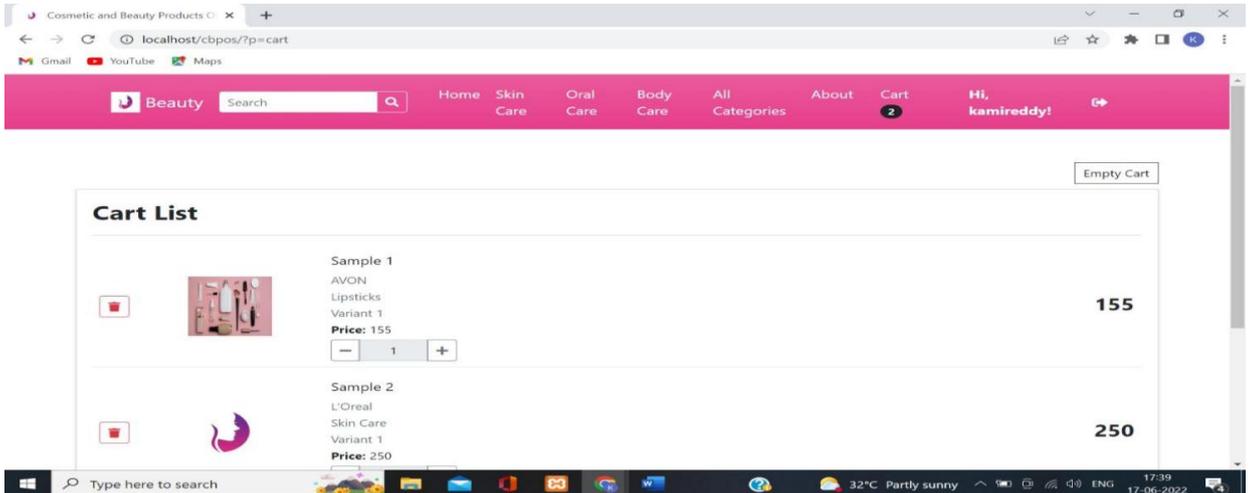
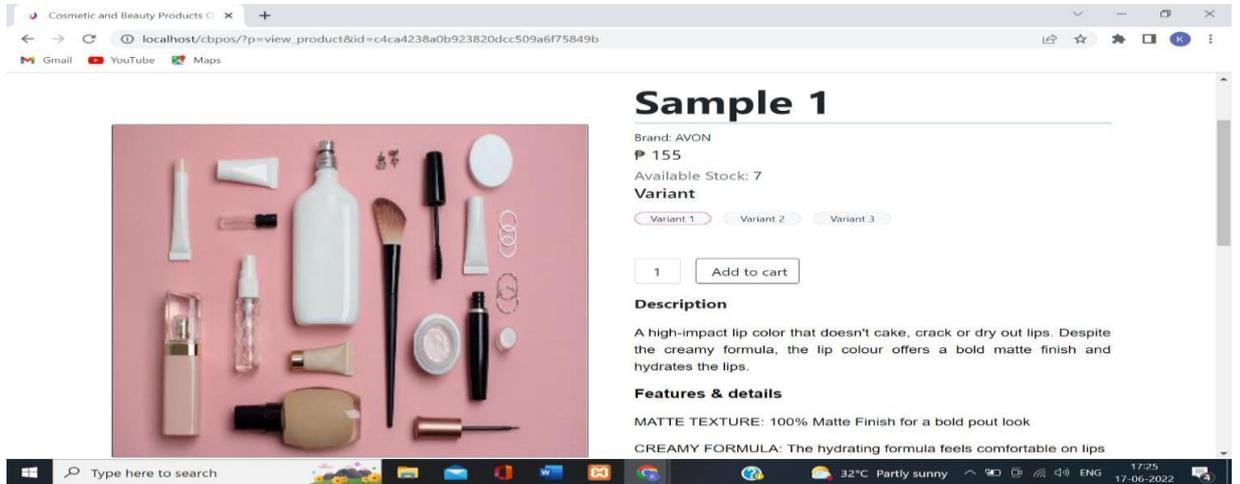


5.1.fig.ActivityDiagram

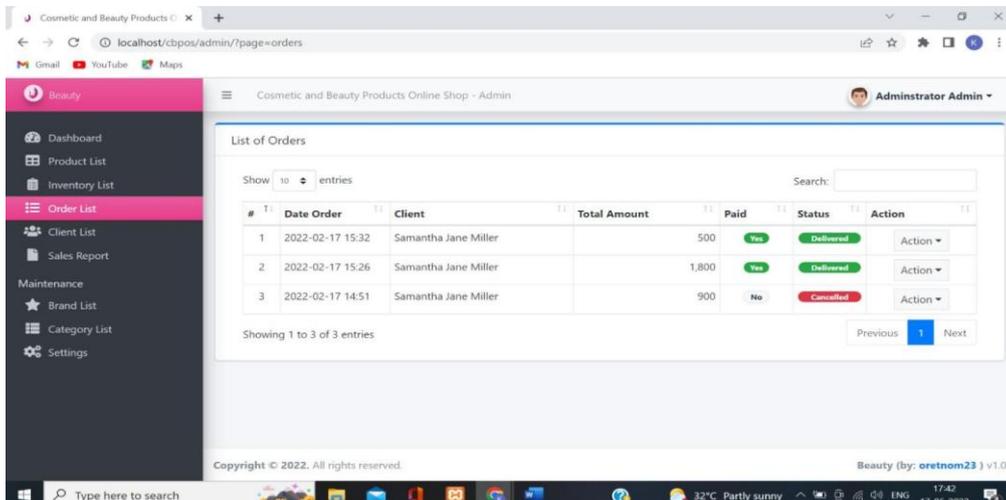
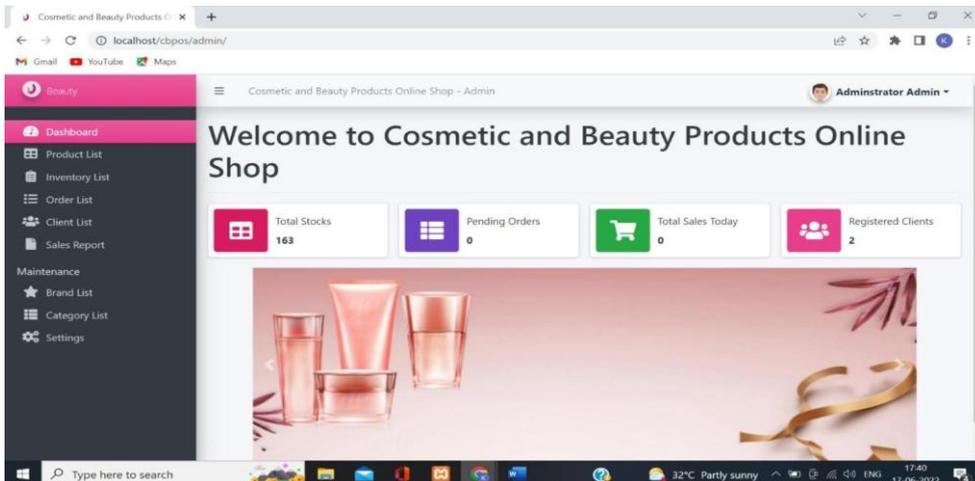
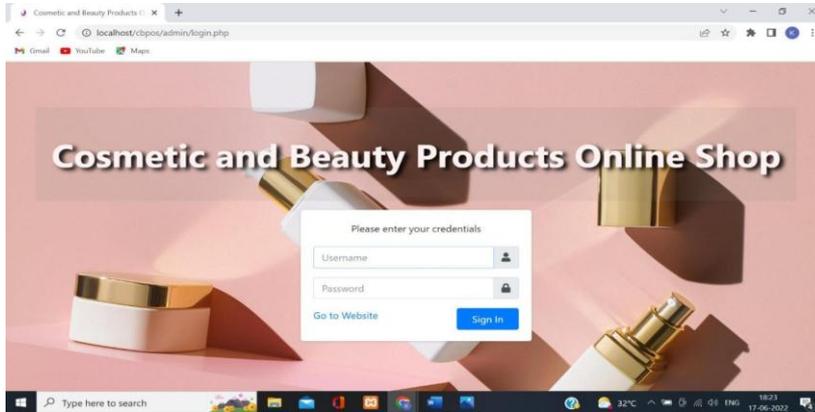
6.SNAP SHOTS

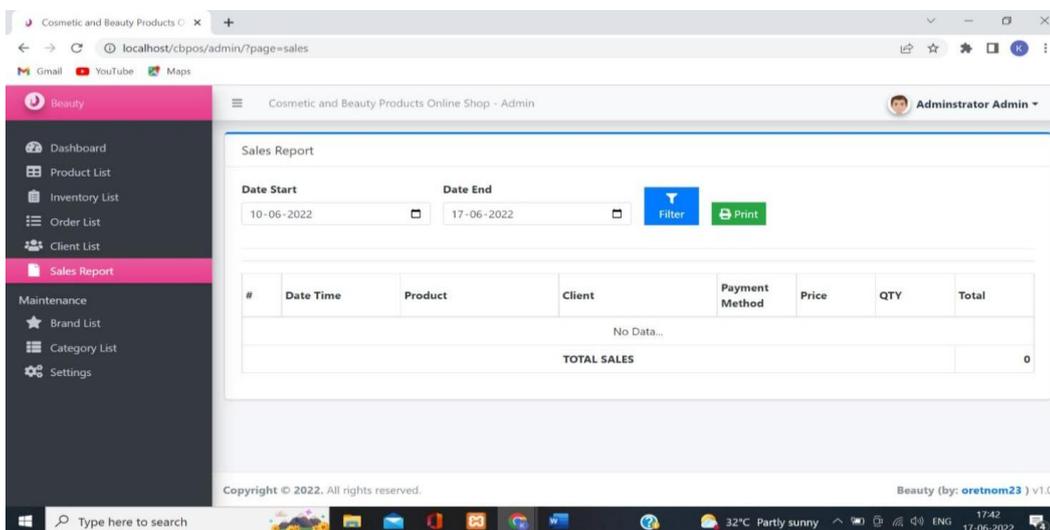
CLIENT





ADMIN





6.CONCLUSION

Therefore, in this project we have discussed about cosmetic shopping related web application where the importance of cosmetics and demand for them dramatically increasing so through this application customer can get all the information related to the products they want to buy it consists of basic online shopping application along with the new features which we introduced to solve the problems related to makeup for teen customers which is used by most teens. According to the surveys, we determine that a customer needs a product that includes online payment, tracking delivery via a tracking ID, display of products related to customer searches, offers displayed based on customer searches, and points given after every purchase that can be used to purchase a product of their choice. By introducing this, we are not creating anything new; rather, we are simply adding new features to an existing model in accordance with consumer preferences. This is how the project is created, carried out and successfully shown.

7.REFERENCES

1. A study on Skin care product detection using Image Processing by R.Kanagaraj,R.Abishek,E.Elakiya,P.Ajay,S.Babu.

2. Research on the design of smart cosmetic based on user experience by Jinguang Wang,XianghuiZeng,Mincong Tang
3. Based on machine learning for personalized skin care products recommendation engine by Hsiao-HuiLi,Yen-Nun Huang,Po-Jen Cheng
4. A Comparative Method Based on the Visualization of Cosmetic Items Using Their VariousAspects by Sayaka Yabe,Mayumi Ueda,Shinsuke Nakajima
5. DAMS, W.M. ☐ JEANRENAUD, S.J. 2008. Transition to sustainability: towards a humane
6. and diverse world. Gland: International Union for Conversation and nature, 2008,

AUTHOR PROFILES



Dr.M.Rajaiah , Currently working as an Dean Academics & HOD in the department of CSE at ASCET (Autonomous), Gudur, Tirupathi(DT).He has published more than 35 papers in, Web of Science, Scopus Indexing, UGC Journals.



Mrs.k.lakshmi completed his Bachelor of Science and Master of science in Vikrama Simhapuri University. Currently working as an Assistant Professor in the department of CSE at ASCET (Autonomous), Gudur, Tirupathi(DT). Her areas of interest include ,computer organization, DBMS, JAVA.



Ms.M.RamaRakshitha, as B.Tech student in the department of CSE at Audisankara College of Engineering and Technology, Gudur. Her areas of interests are Web Technologies, C, Python,DBMS.



Ms.R.Thanuja,as B.Tech student in the department of CSE at Audisankara College

of Engineering and Technology Gudur.Her areas of interests are Python,Artificial

intelligence,DBMS.



Mr.M.Kamal Teja, as B.Tech student in the department of CSE at Audisankara College of Engineering and Technology, Gudur. His areas of interests are Web Technologies, C, Python,DBMS.



Ms. M. Rajya Lakshmi, as B.Tech student in the department of CSE at Audisankara College of Engineering and Technology, Gudur. Her areas of interests are Web Technologies, C, Python,DBMS.



Mr.N.Prudhvi Raju, as B.Tech student in the department of CSE at Audisankara College of Engineering and Technology, Gudur. His areas of interests are Web Technologies, C, Python,DBMS.