An Introduction To Massively Multi-Player Online Social Games (MMOSG) And 3d Chat Games: Understanding The Need For Parents' Critical Digital Literacy And Parental Mediation

Dr. S. Nelsonmandela\textsuperscript{1}, Dr. G. Balasubramania Raja\textsuperscript{2},
\textsuperscript{1}Assistant Professor, Department of Visual Communication, Faculty of Science and Humanities, SRM Institute of Science and Technology
\textsuperscript{2}Professor, Department of Communication, Manonmaniam Sundaranar University

ABSTRACT:
We know there are tons of online games available on the internet. However, as a parent, we forgot to know the different types of games available on the internet. Every game must require a minimum age to login. Nevertheless, there are many strategies to go around the age verification, and children under the minimum age group started to play adult games without any concern. In that, massively multiplayer online game is unbelievably widespread among everyone in the different age group who is a frequent visitor to the internet and the social media because they are the one who searches for different excitements in their life and relationship online. A massively multiplayer online game concept is getting thousand or even more into the same server and make them play simultaneously. More MMO categories like role-playing (MMORPG), real-time strategy (MMORTS), first-person shooter (MMOFPS), social game (MMOSG) are available for the users. MMOSG is mainly focusing on socialization; it differs from other gaming concepts. Imagine if everyone has a virtual life; actually, it is possible. There are a lot of virtual reality world games allows the user to have a virtual life. One can live a virtual life as an avatar, in which one can do anything; making friends with other virtual users from all parts of the world, besides the user can virtually love, dance, sex with other avatars, Parents focus only on the timing or restrict the usage of computers to play games. It shows their lack of experience in mediation. Safeguarding and educating the children from identifying the safe game or how to be safe on online games are done only through Parental Mediation. The philosophy of MMOSG now and then aspects reproaches for an atmosphere that can encourage violence against women and children, cyberbullying, and chauvinism, gaming addiction, and public humiliation.

Keywords: Online games, MMOSG, Parents critical media literacy, Parental Mediation.

1. Evolution of massively multiplayer online gaming
The term MMO accurately states to altogether or any multiplayer games despite category as extended for the reason that it provides hundreds, if not thousands, of real-time players throughout a persistent world. The determined world difference is animated to distinguish the significant graphical massively multiplayer online was the game "Club Caribe", released in 1988, where gamers could converse with one another during a chatroom, travel around
virtually and interact with different gamers from other parts of the real world. On the advance of online gaming, Massively Multi-Player Online Social Games dominated the hearts of copious users round the realm and residues between the original widespread multiplayer online games.

The significant instant within the account of the type is that the arrival of World of Warcraft in 2004, in the course of a short period it succeeded to turn out to be the leading widespread online game among the online gamers. The quantity of WOW players over the previous years has surpassed more than 8 million users. The achievement of this genre is in the fact that these were the most famous games because players could involve in social interaction within the virtual world. Furthermore, at the time it had been just an online game, now it is very nearly growing into the leading mesmerizing game in MMORPGs. Nevertheless, the MMORPG creators understood that online gamers were concentrating on interacting with one another within the virtual game world, then the traditions of MMORPG way transformed it to MMOSG.

MMORPGs bring together individuals from everywhere in the world. While more or less online games welcome everyone into an equivalent community using the internet. Due to the open networks of communication, it allows the players to socially interact during the gameplay, where the users will befriend, workmate, colleague, partner and pick up more from other users. Investigators have involved with this sensation by engaging a sort of dissimilar relations when labelling online gaming like MMOSG; On the other hand, only limited readings convey strong, categorical characterizations and explanations to understanding the game and therefore the gamers know about the difference. Additionally, it might give the idea that various complications occur within the categorizing in the literature and for conceptualization. The whole world can be clarifying that MMORPGs have substantial player bases, but even more attention-grabbing occurs by the impact of MMOSGs in-out of the virtual realm.

**Effects of video game addiction**

Adam Procter, program leader of the Games Design and Art BA course at the University of Southampton, says, Game creators must be relatively visible and focus on the tools that attract players in, he illuminates, to some degree that "habitually includes a level of replayability. So, the ultimate aim of all type of game is to attract and engage users for an extended period. Then and there it will certainly reveal in all age group users. Typically kids who gain unnecessary weight and are not physically energetic can cultivate timely signs and symptoms of heart illness and diabetes as well battle on a day with apnea, asthma, and as a result, it will create the unusual tough mental and health situations. Video games more exclusively MMORPGs appeared to be a significant contributor in making sleep troubles, playing excessive video games have emotional impact our attention, and a few studies exposed that gamers show progresses in more than a few diversities of responsiveness, like unremitting or discriminating attention. Sleep deficiency know-hows to create an enormous effect on our mental ability also as our bodies. With the National Institute of Health, the youngsters need to sleep at night more than 9 hours regularly. An asleep deficit can bound the competence to trace out, pay attention, think and resolve problems, leaving prone to overlooking energetic particulars. Statistical studies also initiate out that the users will have unstable behaviours, Distress, angry and unnecessary gaming.

MMOSGs users sleep late, skip food or ate lesser food, even skip bathing to remain online. There are some users still exist; they set alarms to remind themselves to meet there two players or partners on time because of the time zone difference. This kind of activity makes a deficiency in sleep because of spending excessive online, which connected to daytime
tiredness, exhaustion, awful attentiveness, and Distress. The users also revealed irritation and aggression when they unable to be online on time.

**Causes of MMOG addiction**

Researchers accept it as accurate that video game addiction has an emotive factor, theorizing that more or less online gamers use the virtual world as a tactic to escape from their real-life problems. A person dependent on MMOG may use it as a safe way to hide or expose their emotions, waves of anger and violence, abusing to the others in the virtual space. Another symptom of MMOGs addiction which consists of spending more time and money on the virtual world to feel the same by avoiding the household tasks to present online, too much of thinking about gaming strategy.

Researchers acclaim that children should limit "screen time" that includes time spent playing video games, spending in front of the computer with the internet if your child spent more time on online computer games which severely affect their academic or individual life. As MMOGs has extended its exposure to a widespread audience rages of all age group and progressively developed as a part of the cultural mainstream, it is because the content of MMOG engages the new users and also the previous users.

The MMOG is a seductive environment, the users can communicate with someone have never met in person and who lives in a different time zone and make them as a friend, partner, coworker in the virtual environment, which may lead to sharing personal information. There is a numeral breach in understanding the present problematic video game play and video game addictions. Minimal research has done to study the links between MMOGs and other risk behaviours for the users.

**Effects of MMOGs**

Imagine, there is a life beyond the rules and no limits to living their lifestyle. How would it be? The answer is yes, and there are a lot of games like second life, Lady accessible, VRChat, Avakin Life - 3D Virtual World, Habbo, Stardoll, Stardoll, Twinity, The Sims 4, which provide this facility to their users. In maximum MMOGs can able to customize, control an avatar and to progress the avatar's skills. Several studies have exposed that to create interest on the users towards their created avatar's will be a crucial factor to the MMOG impressive attainment on online gaming. Regularly systematized updating, development, handiness advancement, and other such attainments create a bond between the avatar, virtual environment which leads the users to stay along with a possible inside the MMOGs. The affection between the player and the virtual world will make them emotionally involved while their avatar appearance or performance appreciated by other users. Some research indicates that the players represent them through customizing their avatar. The significance of these relationships is that they may be developing a bond among the player and the avatar. It constructs an opinion that the performances and achievements of the avatar are representing the player's real-world character in the virtual world. It leads to the development of relationships between two or more players purely based on the virtual aptitudes of the other players, whereas real-life impression is lesser at this point.

One of the ultimate standard logics for the success of an MMOGs is, where all people have a chance to access the conversation and making the other players allow for personal relationships to form. This article will aid to know the concern problematic issues in MMOG users from the perception of internet communication ethics between the users, mainly focusing on the behavioural changes of users due to MMOG. Actual video game behaviour studies typically observe how users interact with the game and what are the replacements are available; besides, it may create a negative consequence on users. Nevertheless, our critical digital literacy questions are how this MMOG has an ethical
aspect that may be understood, which typically clarifies the problems exist in current usage patterns, user's impact on their real life, negative aspect implementation of mediations.

The risk factors of playing MMOSGs

MMOSGs players often feel the low self-esteem, numerous studies are clarifying on this problem, and it resolved that a secure connection occurs among those variables (Greenberg, Lewis & Dodd, 1999; Miller, 1990; Richter, Brown & Mott, 1991). In detail, the affiliation between internet addiction and self-esteem has debated in quite a lot of studies, but the thing is more concentrated on the specific problems that occur due to social games. These article aims to focus on the self-esteem, personality traits and other psychological conditions shown to be associated with MMOSGs addiction or on their impact. Then the second thing is poor social relationships, and researchers stated that gamers quickly form a relationship within the gaming world. However, they might have problems in forming relationships in the real world, because they may find the relationships in a virtual world is much more comfortable and have different options in choosing a relationship even if it reflects in their real-life in both positive and negative way. The MMOG meant for making new relationships in the virtual field, so the players used to that and started to throw away the realm relationship.

Very much intellectual and imaginative Persons requisite for recognition and relationship. So at a younger age they start spending time online and slowly they start to use social media for communication purpose, and at some point, they search for more different communication tools to get touch with others even closure as they imagine in the virtual environment. The other factor is family addiction because some family has a pattern of using online and gaming gadgets, so it easier for getting attic to these types of games. Time is an essential factor whereas if both parents are working the children spend most of the time in front of the computer and parents are not attending or monitoring their child's internet usages, which leads to the addiction and misleading or getting abused easily. Perhaps the maximum noticeable and evident consequence is that user's consumption time in playing MMOG.

There are some utmost awful circumstances that the players of MMOSG pulled out from their public contacts, lack of care in their hygiene, diet and finally, they risk their health also.

In an MMOG, social interactions create a tremendous experience among the players. Most initial communications start with other players via public chat, personal chat through both voice and text, then trading items, forming groups those who have the same perception or ideas. Playing an MMOG brings millions of people pleasure and fun or help people to socialize with others. Long-lasting friendships or even relationships can spark. Possible adverse effects of communication through MMOG's can create fraudulent information, which may affect the players both physically and psychologically.

Need for parents' critical digital literacy on MMOSGs

Internet safety is different and essential in safeguarding the child, so the parents should know about the importance and the facts of digital literacy. A parent must monitor their children internet usage and should know about the website and games they regularly access. The critical factor of digital literacy in internet usages the parents should know and have knowledge about the various pros and cons and the effect on their children. The problem is the parents, and they have no time, ideas in what their children doing in front of the computers. Are they work for the educational assignment or spent time on games or even on social media? Children exposed to the internet without mediation have more easily get into the MMOG type games which frequently advertised in all types of websites. It is happening due to the lack of parent digital literacy. So the thing is parent critical digital literacy is very much relevant here, Parent should know about what the safety measure should take before are during the children internet or playing.
games, even if the parents use the children computers regularly and discuss with their children reduce their children from the victimization and addiction. Parents should know the seriousness of gaming addictions; Lot of scientists are strongly arguing the essential to make problematic gaming as an addiction.

American Medical Association initiated the latest study, especially to discusses the types of the online game, especially on MMORPG type. Among the various video game MMORPG players are mostly addicted. Role-playing game users are more accessible and vulnerable to addictions. So the parent should know how to categorize the gaming types what their children are supposed to be playing all the time.

**Parental mediation on MMOGs**

Parental mediation can refer to all media; however, this article focus only on parental mediation with concern to video games more specific on MMOSG types. Regarding the different parental mediation styles, that may be active, moderate and co playing according to the necessity. Discoursing harmful and progressive game elements and other player manners, the second one is preventing video games or maybe from the internet or creating timing and guidelines to the children in which video games should be a play or playing video games along with the children.

In MMOSGs, there is a chance for people to expand their social circle; these mean children also have the opportunity to extend their friendship with others from all parts of the world. Parental mediation helps to understand how MMOSG influence people is through an online relationship to real-life social relationship. So parental mediation is essential here because it helps to protect the children from getting out from time-consuming in MMOSG, family relationship, attitude difference, conflict with family members, dependency, lack of tolerance, gambling, information theft, game addiction, and cybersex. The situation here is some parents have an idea about online games and different types because they may be used to it, but the point is most of the parents are not playing online games and do not know the type and impact.

Parents focus only on the timing or restrict the usage of computers to play games. It shows their lack of experience in mediation. They were learning about the mediation help the parent to identify the gaming type that their children were playing and help them from getting addicted or victimized. Mediation is a necessity to analyse their children's activity on the internet and online games. Especially to find if they were playing MMOSG type games. If its MMOSG type, the parent should be conscious of their children, because it may lead to the above said a situation like addiction or cyberbullying or even more. Parental mediation is a step to prevent the effects and other activities created by MMOSG. Safeguarding and educating the children from identifying the safe game or how to be safe on online games are done only through Parental Mediation. If parental mediation has done on children, online games parents can control problems like psychological problems, social isolations and reducing the dependency on the game and gaming addiction.

**2. CONCLUSION**

As MMOSGs give the impression to be new addictive than former game categories, a circumstance can besides have prepared for differentiating specific game categories in forthcoming explorations. It seems like an initial real-world argument for reconnoitring the specific addictive components in games, as it is at present, we were unfamiliar with which features in a game create exactly more addictive than others. MMOSGs are unique such goings-on, and it is the most recent repetition of the deep-rooted leisure occupation of MMORPGs. It has to turn into a noteworthy worldwide occurrence, with one source
approximating that there are more than 217 million online gamers globally and additional indicators guessing that one in four internet users access websites that deal with online gaming.

At the identical stage, the method that suggests the preferred conduct also inspiring a challenging level of habit in a majority of online MMOSGs players. In the past era of the earlier time, television has changed children’s behaviours significantly. Nevertheless, children not only watch television for time-consuming, but they also occupy a great time on new electronic media as pc, game console, and Gameboy. Projected for parents that electronic media regulate their kid education but the thing is, it seems like a smaller amount of parents only intricate in the child’s media usage; however, children more habitually share their media practices with friends than with their parents. This reconsideration was still likely that parents mediate their children's video game actions in a technique that is related to television mediation.

As a consequence, endorses the comparatively some degree of study by Skoien, Berthelsen, it expresses that television and video game mediation are mutually a joint hypothesis. The thing is that parents should first supervise the games that their children use themselves and where the necessary action should take in using this generous of games.

Furthermore, parents should modify the opinion on Online video games to their children that may be more specific in pointing out the MMORPG or MMOSG, and concluding that they consciously play together or supervises their children. The above-board show the various mediation suggestions are not only for principal between parents but are also supposed to their children. An enormous amount of comparison happens concerning the children's reactions and the parents' reactions for both the forms of mediation approaches and for the comparative regularity with which these engaged. To conclude, parental beliefs on the effects of MMOSG or other games on children are moderately related to their game intervention, in a similar way as to television mediation.

No one can contradict that we influenced by too much technology since we altogether use computers and the internet for numerous commitments. The MMOSG modules should be premeditated in the Social scientific arena, exclusively the gamers' interfaces within the simulated world in connection with the Behaviour and societal happenings of routine life. The philosophy of MMOSG now and then aspects reproaches for an atmosphere that can encourage violence against women and children, cyberbullying, and chauvinism, gaming addiction, and public humiliation. It is essential to detect the intentions behind disproportionate online gaming behaviour and its expected commitments due to MMOSG.

3. REFERENCE
